

# TEXAS RAPE PREVENTION & EDUCATION PROGRAM **FY23 | Q3**

This report describes programming and activities that were conducted in August, September, and October of 2023.

## PROGRAMS IMPLEMENTED

*17 funded sexual assault programs across Texas are implementing 6 prevention programs + community-level activities with 6th - 12th graders, college/university students, and adult influencers. No less than 50% of all strategies are implemented at the community/societal level and not solely in school settings.*

Close to Home (9 grantees) | MVP Strategies (5 grantees) | Be Strong (3 grantees) | Bringing in the Bystander (2 grantees) | Live Respect (1 grantee) | #HealthyRelationship Goals (1 grantee)

## COMMUNITY-LEVEL ACTIVITIES

**100%**  
OF GRANTEES

implemented community-level activities

*Community-level activities include activities designed to promote social norms that protect from violence or strengthening leadership and opportunities for girls. There are a wide range of activities that support these approaches. Below are examples of activities being conducted by SAPCS-Federal grantees.*

Held the "Discovery Days 3-day summer camp" program where youth discussed topics such as self-esteem and the power of one's words

Created and posted social media messages and podcasts using bystander approaches

Worked with youth to initiate potential collaborations with leaders of community organizations

Held "Teen night" where youth were able to build rapport with program implementers and with one another and discussed about healthy relationships

"Photovoice exhibit" to foster empowerment among community members and encourage visual expression of their perspectives

After-school program facilitated open discussion about prevention efforts

Discussed themes of the movie "Barbie" focused on gendered expectations

## SOCIAL MEDIA & PODCASTS

*Compared to quarter 2, there was an increase in the number of social media followers. The majority of the increase was among Facebook, Instagram and TikTok followers. However, other platforms reported a decrease in followers.*



32,105 Facebook followers across 11 grantees most posting weekly this quarter



185 TikTok followers across 4 grantees posting at least a couple of times this quarter



10,292 Instagram followers across 13 grantees most posting at least monthly this quarter



22 additional podcasts from 3 grantees with the number of listeners spanning from 100 to 501+



710 Twitter followers across 2 grantees posting at least a couple of times this quarter



232 LinkedIn followers from 1 grantee posting at least a couple of times this quarter

*Texas RPE grantees have a total of 43,524 followers across all social media platforms*

## YOUTH ENGAGEMENT

*Hart's Ladder is an assessment tool used to measure authentic youth engagement in a given program. The goal is to see an increase over time, but youth's engagement may move up and down the different stages throughout the year. The aim is to move toward youth-led activities.*

More than half of grantees engaging youth reached the top four rungs of the ladder.   
 Youth engagement increased from last quarter



Adapted from Hart, R. (1992). Children's Participation from Tokenism to Citizenship. Florence: UNICEF Innocent Research Centre, as cited in [www.freechild.org/ladder.html](http://www.freechild.org/ladder.html). Graphic courtesy of the Texas Association Against Sexual Assault.

### Youth Engagement Bright Spots

Youth participation and leadership continued to grow in many areas. Youth engaged in community activities such as workshops and internships. Enthusiasm and willingness to participate in groups and community events was expressed by youth. Youth continue to engage in discussions about violence prevention and help create awareness of the program among community members.

"These students not only took the initiative to host the event but also demonstrated a high level of engagement by adeptly addressing all questions posed to them. The success of the denim day community-level activity further fueled their excitement, prompting them to take the lead in organizing a follow-up event".

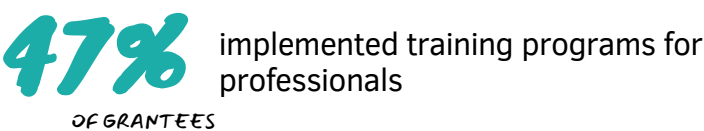
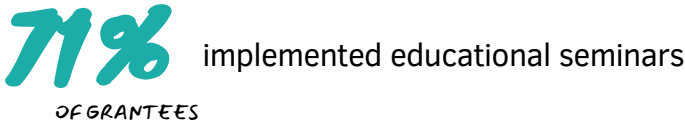
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## EDUCATION & OTHER EDUCATION

The priority of Texas programming is to create environmental and community change by increasing the use of community-level strategies over time. As we make this transition from individual education to community-level strategies, we recognize that the use of individual education, and therefore the reporting of that education, are a part of our current programming (either through implementing a curriculum in support of community-level strategies or by holding meetings with community partners). We want to emphasize that the effectiveness of the RPE program is not measured by the number of sessions conducted or the number of individuals receiving individual education; therefore we are not including those numbers in this report. The overall reach of prevention efforts (community-level strategies and education) is reported once a year to the Centers for Disease Control and Prevention, which funds this project. That information is available in the RPE Year at a Glance report.

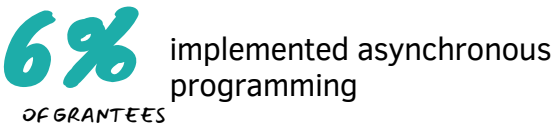
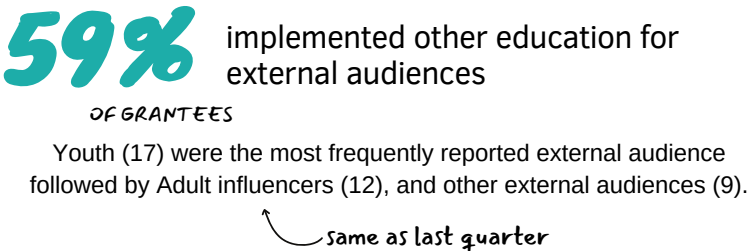
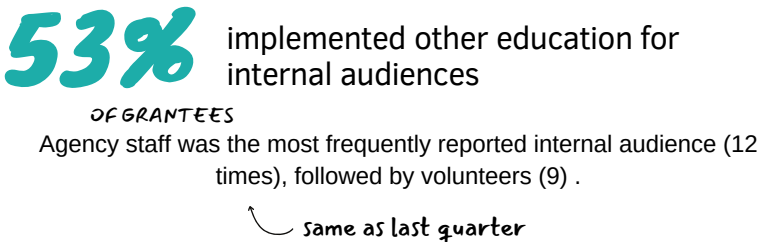
The number of sessions and number of participants conducted under this grant are only reported collectively to the Texas Legislative Budget Board (along with education conducted under all OAG grants) and to the Department of State Health Services Title V program.

Other education refers to live, interactive instruction conducted in person or in a virtual environment.



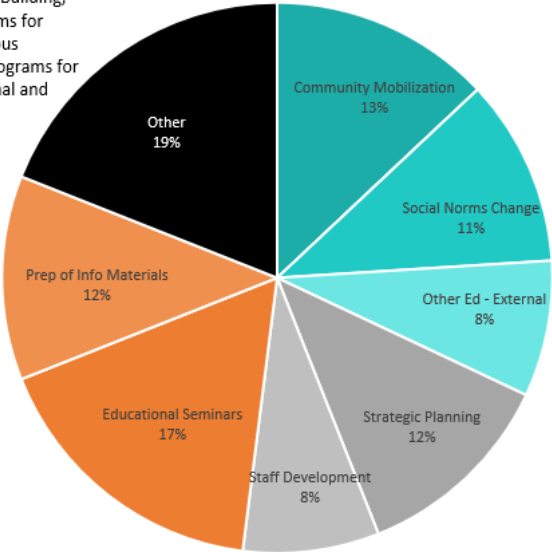
Education activities occurred in community-based organizations that primarily serve youth (reported by 6 grantees), schools (9), other community-based organizations (5), college/university (4), and others (3).

← The sectors expanded this quarter!



The majority of resources were spent on **community-level initiatives (42%)**, followed by **individual education (36%)** and **organizational capacity building (23%)**.

Other (5% or less) includes Other Ed - Planning Group, Coalition Building, Policy Ed, Training Programs for Professionals, Asynchronous Programming, Training Programs for Colleges, Other Ed - Internal and Evaluation



## ADMINISTRATION

