TEXAS RAPE PREVENTION & EDUCATION PROGRAM FY22 | Q4

This report describes programming and activities that were conducted in November and December of 2022 and January of 2023.

PROGRAMS IMPLEMENTED

17 funded sexual assault programs across Texas are implementing 5 prevention programs + community-level activities with 6th - 12th graders, college/university students, and adult influencers. No less than 50% of all strategies are implemented at the community/societal level and not solely in school settings.

Close to Home (9 grantees) | MVP Strategies (5 grantees) | Be Strong (3 grantees) | Bringing in the Bystander (2 grantees) | Step Up (1 grantee)



implemented community-level activities

Community-level activities include activities designed to promote social norms that protect from violence or strengthening leadership and opportunities for girls. There are a wide range of activities that support these approaches. Below are examples of activities being conducted by SAPCS-Federal grantees.

Bastrop Independent School District's Winter Blast event provided a venue for a prevention specialist to pass out resource information for families

Starting a documentary club "Docu-Club" to spotlight issues of oppression, gender roles, social-emotional learning, or social norms change Sister Circle: young ladies of the community aide in developing coping skills and educate in prevention of domestic violence and sexual violence

Town hall meetings in order to coalition build Creating community outreach baskets Developing an art exhibit that will feature data and messages on preventing sexual assault

Regularly posting social media content using the essential elements of social-emotional learning and promoting norms that prevent sexual violence through bystander approaches

SOCIAL MEDIA & PODCASTS

TikTok had one more organization utilizing the platform for prevention efforts. The number of TikTok and Twitter followers increased compared to the previous quarter. Compared to quarter 3, we saw an increase in the number of followers for all platforms.



29,628 Facebook followers across 11 grantees most posting at least a couple of times this quarter



9,223 Instagram followers across 13 grantees *most posting at least a couple of times this quarter*



692 Twitter followers across 3 grantees *posting at least a couple of times this quarter*



197 TikTok followers across 3 grantees posting at least a couple of times this quarter



5 additional podcasts from 3 grantees with the number of listeners spanning from 51 to 501+

Texas RPE grantees have a total of 39,740 followers across all social media platforms

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YOUTH ENGAGEMENT

Hart's Ladder is an assessment tool used to measure authentic youth engagement in a given program. The goal is to see an increase over time but youth's engagement may move up and down the different stages throughout the year. The aim is to move toward youth-led activities.



Adapted from Hart, R. (1992). Children's Participation from Tokenism to Citizensnip. Florence: UNICEF innocent Research Centre, as cited in www.freechild.org/ladder.html Graphic courtesy of the Texas Association Against Sexual Assault.

Youth Engagement Bright Spots

Youth participation and leadership continues to grow in many areas. Youth engaged in many community activities, such as book clubs, awareness campaigns, food drives, youth panels, rock gardens, and a female centered leadership group. Youth continue to stay motivated to make a positive change as they are becoming increasingly receptive and engaging with the activities presented to them.

"The youth have become more comfortable and assertive in sharing the goals of the group with community members. They work well together and they make adjustments, where possible, in order to have time together for project development. They are empathetic and insightful about survivors' issues. It is important to them that survivors know they do not have to be alone in their recovery. They have bright ideas and the energy and commitment to see them through."

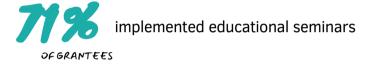
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EDUCATION & OTHER EDUCATION

The priority of Texas programming is to create environmental and community change by increasing the use of community-level strategies over time. As we make this transition from individual education to community-level strategies, we recognize that the use of individual education, and therefore the reporting of that education, are a part of our current programming (either through implementing a curriculum in support of community-level strategies or by holding meetings with community partners). We want to emphasize that the effectiveness of the RPE program is not measured by the number of sessions conducted or the number of individuals receiving individual education; therefore we are not including those numbers in this report. The overall reach of prevention efforts (community-level strategies and education) is reported once a year to the Centers for Disease Control and Prevention, which funds this project. That information is available in the RPE Year at a Glance report.

The number of sessions and number of participants conducted under this grant are only reported collectively to the Texas Legislative Budget Board (along with education conducted under all OAG grants) and to the Department of State Health Services Title V program.

Other education refers to live, interactive instruction conducted in person or in a virtual environment.



47%

implemented training programs for professionals

Education activities occurred in schools (reported by 7 grantees), community-based programs that primarily serve youth (4), other community-based organizations (4), college/university (3), residential complexes (1), and businesses (1).

The sectors expanded
this quarter!



implemented other education for internal audiences

OFGRANTEES

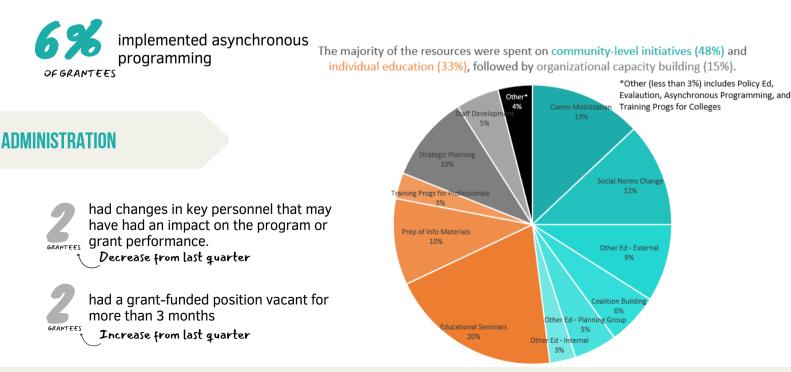
Agency staff was the most frequently reported internal audience (9 times), followed by volunteers (5) and other internal audiences (2).



implemented other education for external audiences

OF GRANTEES

Adult Influencers (16) were the most frequently reported external audience followed by Youth (10) and other external audiences (3).



TEXAS A&M HEALTH Center for Community . Health Development

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