TEXAS RAPE PREVENTION & EDUCATION PROGRAM FY21 | Q3

This report describes programming and activities that were conducted in August, September, and October of 2021. The COVID-19 pandemic was occurring during this time, including the emergence of the Delta variant.

PROGRAMS IMPLEMENTED

18 funded sexual assault programs across Texas are implementing 6 prevention programs + community-level activities with 6th - 12th graders, college/university students, and adult influencers. No less than 50% of all strategies are implemented at the community/societal level and not solely in school settings.

Close to Home (8 grantees) | Be Strong (6 grantees) | MVP Strategies (5 grantees)
LiveRespect (2 grantees) | Bringing in the Bystander (1 grantee) | Coaching Boys into Men (1 grantee)

COMMUNITY-LEVEL ACTIVITIES

Community-level activities include activities designed to promote social norms that protect violence or strengthening leadership and opportunities for girls. There can be a wide range of activities that support these approaches. Below are examples of activities being conducted by SAPCS-Federal grantees:

Promoted a community garden along with community partners and members

Worked with Youth Advisory Boards to create and share prevention messages

Met with community partners to plan activities

Implemented a bookmark campaign highlighting prevention messages

Community building activities and promoted positive social norms

Created and posted social media content related to approaches

Joined other coalitions that align with approaches for SV

SOCIAL MEDIA & PODCASTS

Facebook, TikTok, and WhatsApp each had one less organization utilizing the platform for prevention efforts compared to quarter 1. We saw an increase in posting frequency and number of facebook followers.

Up from 27,422 followers in quarter 2!

30,797 Facebook followers across 11 grantees
most posting at least monthly

8 additional podcasts from 1 grantee
with the number of listeners spanning from 201 to 300

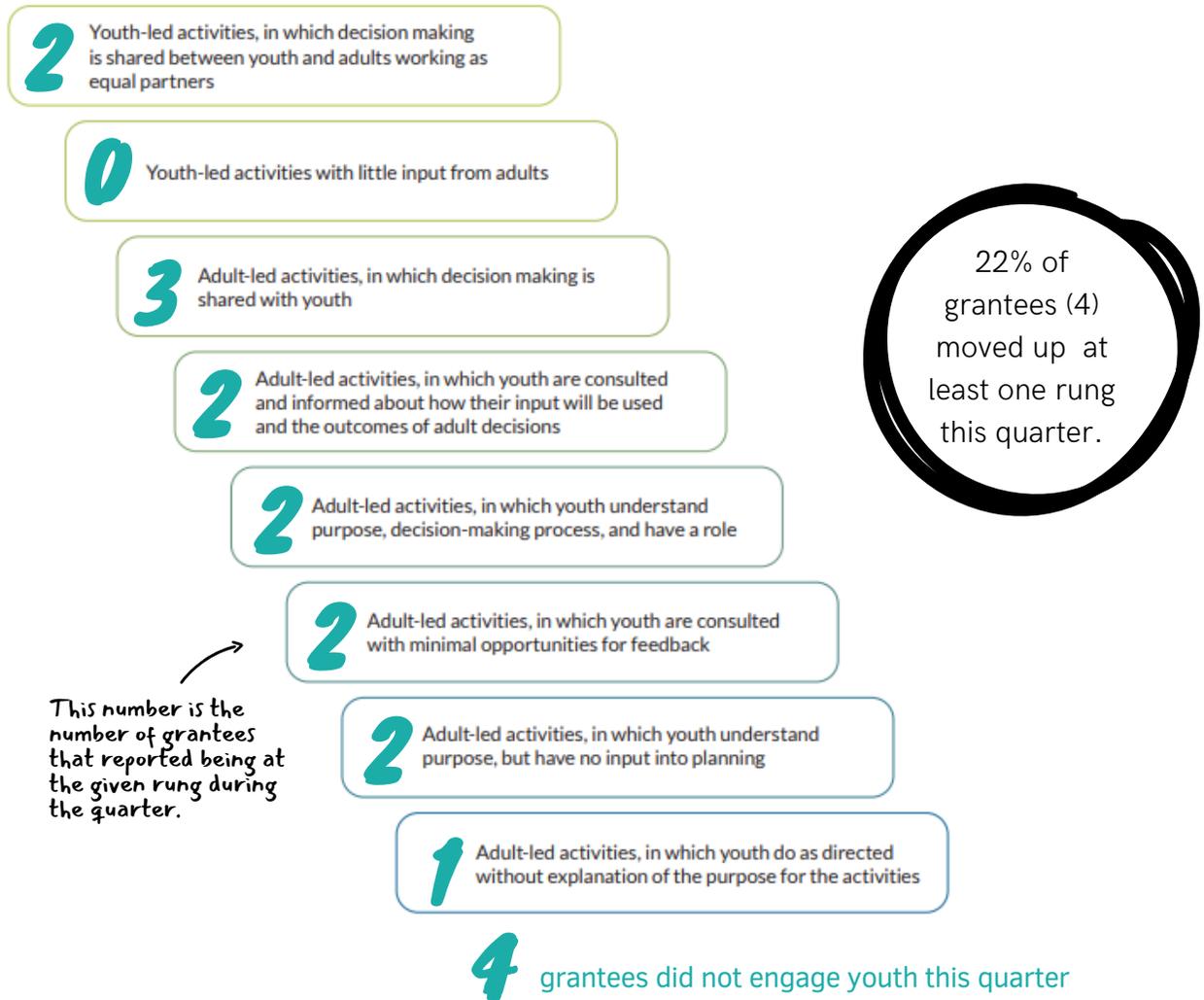6,400 Instagram followers across 13 grantees
most posting at least daily

Texas RPE grantees have a total of 37,799 followers across all social media platforms

602 Twitter followers across 3 grantees
posting at least monthly

YOUTH ENGAGEMENT

Hart's Ladder is an assessment tool used to measure authentic youth engagement in a given program. The goal is to see an increase over time but youth's engagement may move up and down the different stages throughout the year. The aim is to move toward youth-led activities.

Half of grantees engaging youth reached the top four rungs of the ladder. This is a 3% decrease from quarter 2.

2 Youth-led activities, in which decision making is shared between youth and adults working as equal partners

0 Youth-led activities with little input from adults

3 Adult-led activities, in which decision making is shared with youth

2 Adult-led activities, in which youth are consulted and informed about how their input will be used and the outcomes of adult decisions

2 Adult-led activities, in which youth understand purpose, decision-making process, and have a role

2 Adult-led activities, in which youth are consulted with minimal opportunities for feedback

This number is the number of grantees that reported being at the given rung during the quarter.

2 Adult-led activities, in which youth understand purpose, but have no input into planning

1 Adult-led activities, in which youth do as directed without explanation of the purpose for the activities

4 grantees did not engage youth this quarter

22% of grantees (4) moved up at least one rung this quarter.

Adapted from Hart, R. (1992). Children's Participation from Tokenism to Citizenship. Florence: UNICEF innocent Research Centre, as cited in www.freechild.org/ladder.html. Graphic courtesy of the Texas Association Against Sexual Assault.

Grantee had the participants of the youth advisory committee meet to create a schedule for future meetings, find ways to increase outreach and engagement, and discuss plans to develop virtual and social media content. The Primary Prevention Educator also provided support and guidance. The origin of the committee was presented at the TAASA Prevention Institute.

Youth Engagement Bright Spots

Youth participated in a youth advisory committee hosted by a prevention program; participants had open and honest conversations around prevention topics, and youth made genuine connections with community members.

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EDUCATION & OTHER EDUCATION

The priority of Texas programming is to create environmental and community change by increasing the use of community-level strategies over time. As we make this transition from individual education to community-level strategies, we recognize that the use of individual education, and therefore the reporting of that education, are a part of our current programming (either through implementing a curriculum in support of community-level strategies or by holding meetings with community partners). We want to emphasize that the effectiveness of the RPE program is not measured by the number of sessions conducted or the number of individuals receiving individual education; therefore we are not including those numbers in this report. The overall reach of prevention efforts (community-level strategies and education) is reported once a year to the Centers for Disease Control and Prevention, which funds this project. That information is available in the RPE Year at a Glance report.

The number of sessions and number of participants conducted under this grant are only reported collectively to the Texas Legislative Budget Board (along with education conducted under all OAG grants) and to the Department of State Health Services Title V program.

67% OF GRANTEES — implemented educational seminars

39% OF GRANTEES — implemented training programs for professionals

Education activities occurred in schools (reported by 9 grantees), community-based programs that primarily serve youth (3), Other sectors (2), other community-based organizations (4), colleges/universities (4), governmental agencies (1), and businesses (1).

The sectors reached were expanded this quarter!

50% OF GRANTEES — implemented other education for internal audiences

Agency staff was the most frequently reported internal audience (11 times), followed by volunteers (9) and other audiences (2).

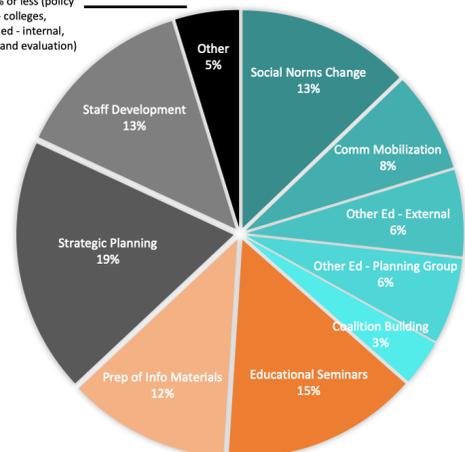**56%** OF GRANTEES — implemented other education for external audiences

Youth and adult influencers were the most frequently reported external audience (18 times each), followed closely by other external audiences (13) and coalition members (11).

5% OF GRANTEES — implemented asynchronous programming

50% OF GRANTEES — implemented planning groups

The majority of resources were spent on community-level initiatives (36%) and organizational capacity building (32%), followed by individual education (27%).

Other categories w/ allocation of 3% or less (policy education, training programs - colleges, asychronous programming, other ed - internal, training programs for professionals, and evaluation)

Pie chart:
- Other 5%
- Social Norms Change 13%
- Comm Mobilization 8%
- Other Ed - External 6%
- Other Ed - Planning Group 6%
- Coalition Building 3%
- Educational Seminars 15%
- Prep of Info Materials 12%
- Strategic Planning 19%
- Staff Development 13%

ADMINISTRATION

7 GRANTEE — had changes in key personnel that may have had an impact on the program or grant performance.

33% increase from last quarter.

1 GRANTEES — had a grant-funded position vacant for more than 3 months