

TEXAS RAPE PREVENTION & EDUCATION PROGRAM **FY21 | Q2**

This report describes programming and activities that were conducted in May, June, and July of 2021. The COVID-19 pandemic was occurring during this time, including the emergence of the Delta variant.

PROGRAMS IMPLEMENTED

18 funded sexual assault programs across Texas are implementing 5 prevention programs + community-level activities with 6th - 12th graders, college/university students, and adult influencers. No less than 50% of all strategies are implemented at the community/societal level and not solely in school settings.

Close to Home (7 grantees) | MVP Strategies (5 grantees) | Be Strong (5 grantees)
LiveRespect (2 grantees) | Bringing in the Bystander (1 grantee)

COMMUNITY-LEVEL ACTIVITIES

Encouraging participation in
SVPP community data
collection efforts

Social media campaign
using movies and
discussion questions to
help households engage
in conversations around
topics relevant to focus
areas

RELATIONSHIP BUILDING
between agencies

facilitating
advisory
groups

social norms
change through
MEDIA messaging

Youth-led virtual
summer camp

Hosting tables and recruiting
participants at community
events

SOCIAL MEDIA & PODCASTS

Facebook, TikTok and WhatsApp each had one less organization utilizing the platform for prevention efforts compared to quarter 1. We saw a decrease in posting frequency, which may be due to increased posting during Sexual Assault Awareness month last quarter.



27,422 Facebook followers across 13 grantees
most posting at least monthly



88 TikTok followers across 2 grantees
posting once or a couple of times per quarter



Up from 4,075 followers in quarter 1!
10,081 Instagram followers across 14 grantees
most posting monthly or weekly

Texas RPE grantees have a total of 38,144
followers across all social media platforms



553 Twitter followers across 2 grantees
posting monthly or a couple of times per quarter



4 additional podcasts from 2 grantees
with the number of listeners spanning from
less than 50 to up to 300

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YOUTH ENGAGEMENT

Hart's Ladder is an assessment tool used to measure authentic youth engagement in a given program. The goal is to see an increase over time but youth's engagement may move up and down the different stages throughout the year. The aim is to move toward youth-led activities.

More than half of grantees engaging youth reached the top four rungs of the ladder. This is a 17% increase from quarter 1!



Adapted from Hart, R. (1992). Children's Participation from Tokenism to Citizenship. Florence: UNICEF Innocent Research Centre, as cited in www.freechild.org/ladder.html. Graphic courtesy of the Texas Association Against Sexual Assault.

Grantee hosted multiple youth as summer interns. They helped plan and implement programming and gave input on how to engage youth.

Youth Engagement Bright Spots

Youth participated in summer camps and programming hosted by prevention programs; participants had open and honest conversations around prevention topics, and youth received scholarships from the Texas Association Against Sexual Assault for their annual statewide conference.

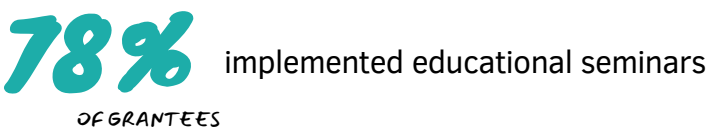
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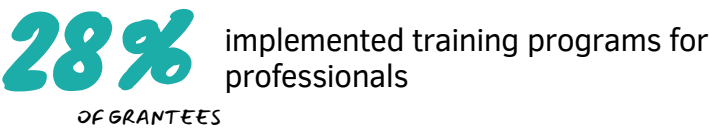
EDUCATION & OTHER EDUCATION

The priority of Texas programming is to create environmental and community change by increasing the use of community-level strategies over time. As we make this transition from individual education to community-level strategies, we recognize that the use of individual education, and therefore the reporting of that education, are a part of our current programming (either through implementing a curriculum in support of community-level strategies or by holding meetings with community partners). We want to emphasize that the effectiveness of the RPE program is not measured by the number of sessions conducted or the number of individuals receiving individual education; therefore we are not including those numbers in this report. The overall reach of prevention efforts (community-level strategies and education) is reported once a year to the Centers for Disease Control and Prevention, which funds this project. That information is available in the RPE Year at a Glance report.

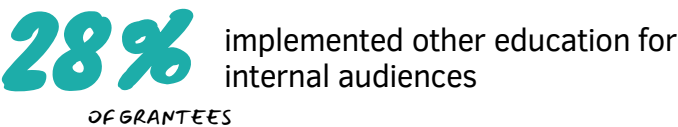
The number of sessions and number of participants conducted under this grant are only reported collectively to the Texas Legislative Budget Board (along with education conducted under all OAG grants) and to the Department of State Health Services Title V program.



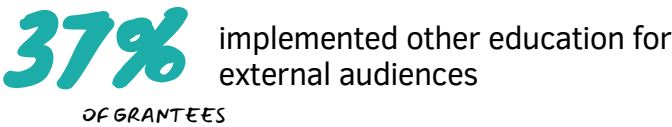
Education activities occurred in schools (reported by 7 grantees), community-based programs that primarily serve youth (5), Other sectors (4), other community-based organizations (2), colleges/universities (2), governmental agencies (2), and businesses (1).



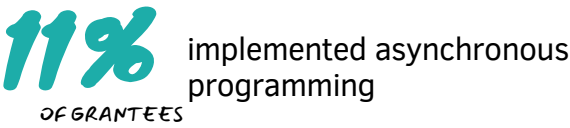
The sectors reached were expanded this quarter!



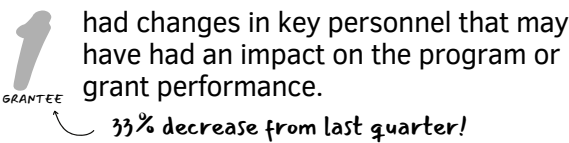
Agency staff was the most frequently reported internal audience (9 times), followed by volunteers (7) and other audiences (2).



Youth and adult influencers were the most frequently reported external audience (11 times each), followed closely by coalition members (10) then Other external audiences (5).



ADMINISTRATION



The majority of resources were spent on community-level initiatives (37%) and individual education (35%), followed by organizational capacity building (29%).

