

POTENTIAL DATA SOURCES FOR SVPP PROGRAMS

This list provides Sexual Violence Primary Prevention (SVPP) programs with potential data sources that may be appropriate for program-level evaluation. The Texas A&M evaluation team will continue to update the list as new potential sources of data are identified.

PRIMARY SOURCES

Primary data is collected directly by your organization.

PROGRAM EVALUATION DATA

The data you collect using the tools that come with your program(s) (i.e. curricula) is crucial to your evaluation efforts! Program-specific data collection requirements can be found here:

<https://evalsvpptx.com/set/>. The types of tools or available data vary by program, but potential data includes:

- Pre/post test results
- Summative knowledge assessment results
- Attendance numbers
- Social media metrics: number of views, followers, shares, likes, etc.

COMMUNITY DATA COLLECTED BY YOUR ORGANIZATION

Your organization likely has data for each program or initiative. Talk with your co-workers to see what types of data are available and consider how you can collaborate to improve multiple programs with data identification and collection efforts. Is any of the following data available within your organization?

- Community Assessment data
- Data about services rendered by your broader organization: types of services, frequency of services, reach/participation, geographic areas served, etc.
- Number of individuals served
- Demographics of individuals served
- Budget and resource allocation

PARTICIPANT FEEDBACK

You can utilize both formal and informal participant feedback to inform your programming. We encourage you to ensure that the voices of all participants are being heard – not just the most vocal or most present!

COMMUNITY-SPECIFIC DATA FROM THE RPE COMMUNITY SURVEY

All grantees will receive the state-wide results of the RPE Community Survey. If grantees have sufficient data collection, they will also receive a grantee-specific report of the data collected within their communities.

SECONDARY SOURCES

Secondary data is collected by others and made publicly available for you to use.

DATA FROM THE DEVELOPER OF YOUR PROGRAM

Many programs (curricula) are conducting their own evaluations to ensure their programs are meeting the targeted outcomes. If you are implementing the program as intended, this data can help support and inform your work.

DATA FROM PARTNER ORGANIZATIONS

Other organizations in your community are likely collecting data that could inform your work. Explore the websites of local organizations to see what data is published online or through reports. Consider speaking with employees or board members of organizations doing similar work to see if you could partner to share data beneficial to your collective work.

LOCAL DATA

National, regional, and local organizations and entities all collect and publish a host of information about your community. Explore the following websites to see if any data would be helpful:

- [US Census](#)
- [PLACES \(Population Level Analysis and Community Estimates\)](#) – Combined city- and census tract-level data to obtain 27 health measures including mental and physical health and unhealthy behaviors.
- [County Health Rankings & Roadmap](#) – See how your county ranks based on a variety of health factors and outcomes.
- Your local school district(s)
- Your local law enforcement agency(ies)

STATE-LEVEL TEXAS RPE DATA

The Primary Prevention Planning Committee (PPPC) Steering Committee and evaluation team are committed to ensuring state-level evaluation data is made available to grantees. We are currently developing ways to display and communicate this data, which will be posted on the SVPP Evaluation website when available.

DATA COLLECTED/COMPILED BY NATIONAL PREVENTION ORGANIZATIONS OR AGENCIES

Many organizations are agencies are working to end sexual assault and/or provide comprehensive services for survivors. Does your favorite organization or agency have helpful data published?

- [Statistics from the National Sexual Assault Resource Center \(NSVRC\)](#)
- [Statistics from the Rape, Abuse & Incest National Network \(RAINN\)](#)