

COMMUNITY READINESS MODEL OVERVIEW AND ✓CHECKLIST

 **SVPP**EVALUATION

This page left blank intentionally

WHY ASSESS COMMUNITY READINESS?

Assessing community readiness is one tool an organization can use to make decisions on planning and implementing programming. The *Community Readiness Model* was created at the Tri-Ethnic Center for Prevention Research at Colorado State University, in order to assess *how ready a community is to address an issue in their community*.¹ It is vital that before planning and implementation, stakeholders assess a community's level of readiness for adopting the changes required for a successful implementation. Assessing readiness is important so that interventions are adopted that align with not only community values, but the capacity that is necessary for change; if so, then the intervention is more likely to be successful. Thus, the Community Readiness Model (CRM) is a tool for community stakeholders to use that will help assess readiness, as well as help them develop appropriate strategies.²

It is important to note that the CRM has been used to assess a community's readiness for a variety of health issues, including substance abuse, intimate partner violence, injury, HIV/AIDS, as well as environmental issues. The Model is useful because it: 1) is inexpensive, 2) encourages the use of local experts and resources, 3) creates community and culturally-specific interventions, and 4) helps identify appropriate prevention/intervention efforts.³

The CRM defines a nine-stage continuum of readiness which is outlined in Table 1.⁴ Moreover, the CRM measures the attitudes, knowledge, efforts, and resources of both community members and leadership in order to assess a community's readiness to address an issue based on five key dimensions: 1) community knowledge of the issue, 2) community knowledge of efforts, 3) community climate, 4) leadership, and 5) resources; these are described in Table 2.³

The scientific and professional public health literature contains numerous examples of successful application of the CRM.⁵ As a result, the following readiness assessment is based on the Tri-Ethnic Center's Community Readiness Model Interview Guide, as well as application of Community Model in sexual assault interventions.^{3, 4, 6}

¹ Edwards, Jumper-Thurman, Plested, Oetting, & Swanson, 2000

² Edwards et al., 2000

³ University of Kansas, n.d.

⁴ Plested, Edwards, & Jumper-Thurman, 2006

⁵ Kostandinov, Daniel, Stanley, Gancia & Cargo, 2015

⁶ Wightman, 2013

Table 1. Stages of Readiness

Stages of Readiness	Characteristic
No Awareness	No identification of the issue as a problem. “It’s just the way things are.”
Denial/Resistance	Recognition of the issue as a problem, but no ownership of it as a local problem.
Vague Awareness	Beginning of recognition as a local problem, but no motivation to do anything about it.
Pre-planning	Clear recognition of the issue as a problem that needs to be addressed.
Preparation	Planning to address the issue is underway; decisions are being made on what to do and who will do it.
Initiation	An activity or action is started and ongoing, but it is still viewed as a new effort.
Stabilization	One or two efforts or activities are underway and stable.
Expansion/Confirmation	Standard efforts are in place and leaders support improving the efforts.
Community Ownership	Detailed and sophisticated knowledge about the issue as it exists within the community.

Table 2. Key Dimensions of Community Readiness

Dimension of Readiness	Question
Community Efforts	To what extent are any efforts, programs, and policies in place or established that address the issue?
Community Knowledge of Efforts	To what extent do community members know about local efforts and their effectiveness? To what extent are the efforts accessible to all segments of the community?
Leadership	To what extent are appointed leaders and influential community members supportive of the issue?
Community Climate	What is the prevailing attitude of the community toward the issue? Is it one of helplessness or one of responsibility and empowerment?
Community Knowledge about the Issue	To what extent do community members know about the problem’s origins, consequences, and how it impacts the community?
Resources Related to the Issue	To what extent are local resources (people, time, money, space, etc.) available to support efforts?

It is important to mention that when conducting a community readiness assessment, how people *feel* takes precedent over what might be factually true. In other words, the survey is interested in their opinion on each question. There is no expectation that answers are based on factual information or evidence. As an example, community members might feel that the community could really use a youth center. Meanwhile, a youth center already exists, but nobody knows about it, because it has not been well advertised. A youth center *factually* exists, however, the lack of advertising leads community members to *perceive* there is an unmet need.

HOW DO I ASSESS COMMUNITY READINESS?

COMMUNITY READINESS CHECKLIST

This document contains several resources for assessing community readiness. First a Community Readiness Checklist that is designed to help you determine what you already know and *how* you know it. There are seven primary questions asked in the checklist:

1. Have you examined community knowledge about sexual violence?
2. Do you know current rates of sexual violence in your community?
3. Have you identified common misconceptions about sexual violence in your community?
4. Have you assessed what your community knows about current sexual violence prevention efforts happening in your community?
5. Have you examined the community climate?
6. Have you examined community leaderships' perceptions about sexual violence prevention?

Each of the above questions allow simple answers of *yes*, *no*, or *don't know*. However, community readiness is not that easy! The secondary question asks how your organization knows (or doesn't know) about the primary questions. If your organization can answer that community leadership perceptions are known, how can you back up what you know? Has your organization or an organizational partner interviewed community leaders? Has there been a survey of community leader perceptions? Are you making assumptions based on news stories? The checklist asks for the *proof*, so to speak.

Most questions are also followed with a series of additional questions such as how many leaders think..., what barriers have been identified to implementing sexual violence prevention programming in your community, is the community supportive of expanding prevention efforts, etc. The checklist provides space for your organization to document a source to back up the answers.

This checklist is not scored. Having more yesses or no answers is not the goal of this process. Instead it is designed to help determine where you have plenty or not enough information. For instance, if the information points to low support from community members and leaders AND there are few community members who are aware of current prevention efforts, the community may not be ready for a large-scale community level prevention project.

COMMUNITY READINESS CHECKLIST WORKSHEET

The following Community Readiness Checklist should be answered thinking about your community(s) where you are considering implementing sexual violence prevention programming. There is no right or wrong answer so to speak. But, your answers should guide decisions about your choice of community, program planning, and strategies/ activities. The more you are able to know about your community from data collection efforts (surveys, interviews, etc.), the better you can make decisions based on community readiness and needs.

Most items ask yes/no/don't know, followed by clarification of how you know it. For instance, if you know community sexual violence rates, how do you know/get this information? Did you receive it from the local law enforcement office or did it come from a local Sexual Assault Program?

Overall, consider the following areas as a recommended guide to learning more about your community, or cataloging what you already know.

COMMUNITY KNOWLEDGE:	
Have you examined community knowledge about sexual violence?	
	If yes, how did you learn about your community's knowledge?
<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____
In general, how much does the community know about:	
<i>Sexual Violence</i>	
	How do you know?
<input type="checkbox"/> A lot <input type="checkbox"/> A little <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____
<i>What can be done to prevent sexual violence</i>	
	How do you know?
<input type="checkbox"/> A lot <input type="checkbox"/> A little <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____

<i>Actual rates of sexual violence in your community</i>	
	How do you know?
<input type="checkbox"/> A lot <input type="checkbox"/> A little <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____
<i>How sexual violence may impact the lives of those victimized</i>	
	How do you know?
<input type="checkbox"/> A lot <input type="checkbox"/> A little <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____
Where do people in your community go for information on sexual violence?	

SEXUAL VIOLENCE STATISTICS:	
Do you know the current rates of sexual violence in our community?	
	If yes, what source provided reliable sexual violence rates/data?
<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____
Provide a brief description of sexual violence rates/data you have, including the year the data was reported.	
What type of <i>local</i> data on sexual violence is available in your community?	

COMMUNITY MISCONCEPTIONS:

Have you identified misconceptions about sexual violence in your community?

	If yes, what source provided data on misconceptions?
<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____
<p>Briefly describe the 2 most common sexual violence related misconceptions in your community.</p>	

SEXUAL VIOLENCE PREVENTION EFFORTS:

Have you assessed what your community knows about current sexual violence prevention efforts happening in your community?

	If yes, how do you know the community's level of knowledge?
<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____
<p>How aware are community members about the following:</p>	
<p><i>Sexual violence prevention efforts</i></p>	
	How do you know?
<input type="checkbox"/> A lot <input type="checkbox"/> A little <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____
<p><i>The purposes of the efforts</i></p>	
	How do you know?
<input type="checkbox"/> A lot <input type="checkbox"/> A little <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____
<p><i>How prevention of sexual violence works</i></p>	
	How do you know?
<input type="checkbox"/> A lot <input type="checkbox"/> A little <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____

COMMUNITY CLIMATE:

Have you examined the community climate (i.e., support for and priority of sexual violence prevention efforts)?

	If yes, how do you know about your community's climate?
<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____

Approximately how many community members would you say show support through the following:

Participate in developing, improving, or implementing efforts (e.g., attending meetings working towards such efforts)

	How do you know?
<input type="checkbox"/> Many <input type="checkbox"/> Few <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____

Play a key role as a leader or driving force in planning, developing, or implementing efforts

	How do you know?
<input type="checkbox"/> Many <input type="checkbox"/> Few <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____

Support expanding community efforts to prevent sexual violence

	How do you know?
<input type="checkbox"/> Many <input type="checkbox"/> Few <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____

Briefly describe examples of how the community supports sexual violence prevention efforts.

Have you documented barriers to implementing prevention efforts in the community?

	If yes, how do you know about these barriers?
<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____

Briefly describe the top 3 barriers.

LEADERSHIP:

Have you examined community leaderships' perceptions about sexual violence prevention?

	If yes, how do you know about leader perceptions?
<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____
Approximately how many community leaders:	
<i>Feel sexual violence is a great concern in your community?</i>	
	How do you know?
<input type="checkbox"/> Many <input type="checkbox"/> Few <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____
<i>Would rate sexual violence prevention as one of the top three priorities in your community?</i>	
	How do you know?
<input type="checkbox"/> Many <input type="checkbox"/> Few <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____
<i>Show support for prevention efforts through participation in developing, improving, or implementing efforts (e.g., is a member of a group working towards these efforts)?</i>	
	How do you know?
<input type="checkbox"/> Many <input type="checkbox"/> Few <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____
<i>Show support for prevention efforts through allocation of community resources to fund prevention efforts?</i>	
	How do you know?
<input type="checkbox"/> Many <input type="checkbox"/> Few <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____

<i>Support expanding community efforts to prevent sexual violence?</i>	
	How do you know?
<input type="checkbox"/> Many <input type="checkbox"/> Few <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____
<p>Briefly describe examples of how community leaders support or perceive sexual violence prevention efforts.</p>	
<p>List three community leaders who are perceived to be supportive of sexual violence prevention efforts (please include name and title or position)</p>	

COMMUNITY RESOURCES:	
Have you assessed local resources available to prevention efforts?	
	If yes, how do you know about community resources?
<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Don't know	<input type="checkbox"/> Survey <input type="checkbox"/> Interview <input type="checkbox"/> Other: _____
<p>What was the most useful piece of information about community resources that you obtained through your assessment which could be applied to sexual violence prevention? (briefly describe)</p>	

ADDITIONAL (OPTIONAL) RESOURCES FOR ASSESSING COMMUNITY READINESS

For organizations that wish to assess community readiness directly from community members, Appendix A and B contain community readiness assessment instruments for sexual assault prevention programs (adapted from the Community Readiness Model instrument). These instruments are *optional*, and are provided here as an additional resource available to your organization. Data may be collected using the survey-only instrument (Appendix A) or a more extensive survey instrument that includes open-ended questions (Appendix B), which evokes additional comments from the participants. Both instruments provide valuable information about the community's readiness for sexual violence prevention efforts. Which instrument your organization should use is a decision to be made based on what type of information is of interest/needed/required.

✓ Can my organization do this on our own?

Yes!! These tools can be (and have been!) administered by a variety of community leaders and or/groups, including, but not limited to, policymakers, community planners, organizational staff, board of directors, a community advisory board, volunteers, and university partners. In addition, community activists, health and human service organizations, as well as coalitions, can also help in administering the assessment.⁷ Since administering an assessment can be time consuming, it is important that your organization choose who they believe can be most effective in administering the assessment to the community. In addition, it is important to think about how best to collect the information from your community; several options include direct mail or online surveys, interviews and phone surveys, town hall meeting, or a combination of these methods.⁷ It is extremely important that your organization consider training all who are collecting the community information in order to review the purpose of the survey or interviews, assessment topics and questions asked, and how to guide participants through the survey if they encounter any problems or have any questions. This helps with more reliable data collection if all those collecting assessment data have the same knowledge about the process.

✓ Who Should Be Asked to Participate?

The assessment should be administered to individuals identified by the community organization as having an important voice in the community. Some general community members to keep in mind include individuals from the following community sectors: 1) schools/universities, 2) municipal, 3) organizations serving youth, 4) healthcare, 5) social services, 6) mental health & treatment services,

⁷ University of Kansas, n.d.(b)

7) clergy or spiritual community, 8) the community at large, 9) and organizations involved in prevention efforts in other sectors (e.g. interpersonal violence, HIV, youth violence, bullying). Identification of survey participants can be made in conjunction with the organization’s board of directors, community advisory boards, etc.

✓What do we do with the data?

After data collection, the next step is to examine the data content in each section. Response percentages are key to determine high or low knowledge or community support for certain topics. In the example below (Figure 1), you can see that the participant answers are listed in percentages. One way to analyze the percentages below would be to consider that only 5% of participants perceived community members to have *no awareness* about sexual violence. Conversely, 24% of participants perceived that community members know at least *a little* or more about sexual violence.

Figure 1. Data Analysis Example

	Nothing	A little	Some	A lot
Sexual violence, in general	5%	10%	6%	8%
PARTICIPANT ANSWERS (in percentages)				
COMBINED PARTICIPANT ANSWERS	15%		14%	

The percentages in each response category could be further analyzed by combining similar responses together, as listed in the last row of the example below. The responses *nothing* and *a little* can be analyzed together to reflect lower perceived community awareness about sexual violence. Similarly, *some* and *a lot* can be analyzed together to reflect higher perceived community awareness about sexual violence. In this example, by analyzing the responses in this manner, we can see that the survey respondents initially are thought to not be very aware of sexual violence in the community, but in looking at the answers as little awareness or some awareness, the responses are actually almost 50% to 50%. While this example shows little difference between lower or higher perceived community awareness, there may be cases in which there is a large difference shown by analyzing similar response terms together. If using the open-ended questions either in the survey or as interview questions, it can be used to further support or clarify survey answers.

Once the data collected has been analyzed, the organization can then consider appropriate sexual assault prevention interventions based on community readiness. This tool is designed to *supplement*

other data collected (needs assessments, statistical data, etc.). More importantly, knowing a dimension of readiness can help implementers better understand community characteristics and utilize the information for planning appropriate strategies.

REFERENCES

- North Carolina Coalition Against Sexual Assault. (n.d.). *Community Readiness Assessment with support of North Carolina Coalition Against Sexual Assault*. Retrieved July 12, 2019, from https://uwalamance.org/nsm_updates/community-readiness-assessment/
- Edwards, R.W., Jumper-Thurman, P., Plested, B.A., Oetting, E.R., and Swanson, L. (2000). Community Readiness: Research to Practice. *Journal of Community Psychology*, 28(3), 291-307.
- Kostandinov, I. Daniel, M., Stanley, L., Gancia, A. & Cargo, M. (2015). A systematic review of community readiness tool applications: implications for reporting. *International Journal of Environmental Research in Public Health*, 12, 3453-68. doi: 10.3390/ijerph120403453
- Plested, B.A., Edwards, R.W., & Jumper-Thurman, P. (2006). *Community Readiness: A handbook for Successful Change*. Fort Collins, CO: Tri-Ethnic Center for Prevention Research.
- University of Kansas. (n.d.). *Section 9. Community Readiness*. Retrieved from <https://ctb.ku.edu/en/table-of-contents/overview/models-for-community-health-and-development/community-readiness/main>
- University of Kansas. (n.d.(b)). *Section 13. Conducting Surveys*. Retrieved from <https://ctb.ku.edu/en/table-of-contents/assessment/assessing-community-needs-and-resources/conduct-surveys/main>
- Wightman, H. & Mooney, H. (2013). *Assessing Community Readiness to Respond to Commercial Sexual Exploitation in Two Geographical Regions of Massachusetts.: MetroWest and Central*. 1-47. Prepared for the Annual Meeting of the American Public Health Association 2013.

APPENDIX A – SURVEY ONLY – FOR COMMUNITY MEMBERS

Purpose: To learn more about your community in regards to prevention of sexual violence.

What the survey asks: This survey is going to ask about different indicators related to your community and the prevention of sexual violence.

Definitions:

Sexual Violence - any sexual activity when consent is not obtained or not given freely.

Prevention - primary prevention meaning efforts to prevent sexual violence before it occurs for the first time. Prevention efforts can be supported by but are not general awareness efforts.

Your Community - refers to your service area.

Instructions: Please read the following questions and answer based on your own opinion of each topic or pre-existing knowledge that you may have.

COMMUNITY KNOWLEDGE ABOUT SEXUAL VIOLENCE

Now we are going to ask you about your community's knowledge of sexual violence. As a reminder, when we use the term *sexual violence*, we mean any sexual activity when consent is not obtained or not given freely. And when we refer to your community, we are specifically referring to your service area.

How much would you say your community members know about the following in relationship to sexual violence? Please mark **ONE** response for each item below.

	Nothing	A little	Some	A lot
Sexual violence, in general	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The causes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The consequences	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
How much sexual violence occurs locally (or the number of people who have experienced sexual violence in your community)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
What can be done to prevent sexual violence	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The effects of sexual violence on people who have been victimized	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

What do you feel are the top 2 misconceptions among community members about sexual violence?

- Why it occurs
- How much it occurs locally
- Implications for survivors
- Other (please specify)

COMMUNITY KNOWLEDGE OF EFFORTS TO PREVENT SEXUAL VIOLENCE

Now we are going to ask you about your community's knowledge of efforts to prevent sexual violence.

On a scale from 1-5, how much of a concern is sexual violence to members of your community, with 1 being *not a concern at all* and 5 being a *very great concern*?

(Not a Concern at All)		(A Very Great Concern)		
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5

Are you aware of efforts in your community to prevent sexual violence?

<input type="checkbox"/> Yes	<input type="checkbox"/> No
------------------------------	-----------------------------

In your opinion, about how many community members are aware of each of the following about prevention efforts?

	None	A Few	Some	Many	Most
Have heard of efforts?	<input type="checkbox"/>				
Can name efforts?	<input type="checkbox"/>				
Know the purpose of the efforts?	<input type="checkbox"/>				
Know the intended audience that efforts are for?	<input type="checkbox"/>				
Know how the efforts work (activities or how they're implemented)?	<input type="checkbox"/>				
Know the effectiveness of efforts?	<input type="checkbox"/>				

Are there misconceptions or incorrect information among community members about the current prevention efforts?

<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Unsure
------------------------------	-----------------------------	---------------------------------

If yes, what are these? If you are not sure about misconceptions or incorrect information about prevention efforts, please feel free to leave this blank.

Is anyone in your community trying to start efforts to prevent sexual violence? If so, please describe those efforts. If you are not sure, please leave this blank.

COMMUNITY CLIMATE

Now we are going to ask you about your community climate related to support for and priority level for sexual violence prevention efforts.

How much of a priority is preventing sexual violence to community members?

- The most important priority
- A top priority, but not the most important
- Not very important
- Not important at all

Below is a list of ways community members may show support (or lack of support) for sexual violence prevention efforts. Please indicate whether none, a few, some, many, or most community members would or do show support in this way.

Community Members:	None	A Few	Some	Many	Most
At least passively support efforts, but are not necessarily active in that support.	<input type="checkbox"/>				
Participate in developing, improving or implementing efforts, (for example, attending group meetings that are working toward these efforts).	<input type="checkbox"/>				
Play a key role as a leader or driving force in planning, developing, or implementing efforts.	<input type="checkbox"/>				

About how many community members would support expanding efforts in the community to prevent sexual violence?

- Most
- A few
- Many
- None
- Some

LEADERSHIP

The following questions ask about your perception of community leadership with regard to sexual violence prevention.

Using a scale from 1-5, how much of a concern is sexual violence to the leadership of your community, with 1 being “not a concern at all” and 5 being “a very great concern”?

(Not a Concern at All)		(A Very Great Concern)		
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5

How much of a priority is preventing sexual violence to leadership in your community?

- The most important priority
- A top priority, but not the most important
- Not very important
- Not important at all

Here is a list of ways leadership might show its support or lack of support for efforts to prevent sexual violence. Please indicate whether none, a few, some, many, or most leaders would or do show support in this way.

Leaders in my community:	None	A Few	Some	Many	Most
At least passively support efforts, but are not necessarily active in that support.	<input type="checkbox"/>				
Participate in developing, improving, or implementing efforts, (for example by being a member of a group that is working toward these efforts).	<input type="checkbox"/>				
Support allocating resources to fund community efforts.	<input type="checkbox"/>				
Play a key role as a leader or driving force in planning, developing, or implementing efforts.	<input type="checkbox"/>				
Play a key role in ensuring the long-term viability of community efforts, for example by allocating long-term funding.	<input type="checkbox"/>				

Does the leadership in your community support expanded efforts in the community to prevent sexual violence?

<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Unsure
------------------------------	-----------------------------	---------------------------------

Who are leaders that are supportive of preventing sexual violence in your community? (please print names) If you are not sure about leaders that are supportive of prevention, please feel free to leave this blank.

	<i>Print Leader Name</i>
Leader 1	
Leader 2	
Leader 3	
Leader 4	
Leader 5	
Leader 6	
Leader 7	
Leader 8	

RESOURCES FOR EFFORTS

Now we are going to ask you about your community's resources for efforts to prevent sexual violence. We will be asking you to think about both community members more generally as well as specifically about leaders in your community. You may notice the same questions repeat, occurring once for each group. As a reminder, when we use the term sexual violence, we mean any sexual activity when consent is not obtained or not given freely. And when we refer to your community, we are specifically referring to your service area.

Here is a list of resources that could be used to prevent sexual violence. For each of these, please indicate whether there is none, a little, some, or a lot of that resource available in your community that could be used to prevent sexual violence.

	Nothing	A little	Some	A lot
Volunteers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Financial donations from organizations and/or businesses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Grant funding	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Experts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Partnerships	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

On a scale from 1-5, where 1 is “no effort” and 5 is a “great effort,” how much effort are community members putting into doing each of the following things to increase the resources going toward preventing sexual violence in your community?

	1 (No Effort)	2	3	4	5 (Great Effort)
Seeking volunteers for current or future efforts to prevent sexual violence in the community.	<input type="checkbox"/>				
Soliciting donations from businesses or other organizations to fund current or expanding community prevention efforts.	<input type="checkbox"/>				
Writing grant proposals to obtain funding to prevent sexual violence in the community.	<input type="checkbox"/>				
Training community members to become experts.	<input type="checkbox"/>				
Recruiting experts to the community.	<input type="checkbox"/>				

On a scale from 1-5, where 1 is “no effort” and 5 is a “great effort,” how much effort are leadership putting into doing each of the following things to increase the resources going toward preventing sexual violence in your community?

	1 (No Effort)	2	3	4	5 (Great Effort)
Seeking volunteers for current or future efforts to prevent sexual violence in the community.	<input type="checkbox"/>				
Soliciting donations from businesses or other organizations to fund current or expanding community prevention efforts.	<input type="checkbox"/>				
Writing grant proposals to obtain funding to prevent sexual violence in the community.	<input type="checkbox"/>				
Training community members to become experts.	<input type="checkbox"/>				
Recruiting experts to the community.	<input type="checkbox"/>				

Are you aware of any proposals or action plans that have been submitted for funding to prevent sexual violence in your community?

<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Unsure
------------------------------	-----------------------------	---------------------------------

Please give some details about the proposal or action plans submitted? If you are not sure about proposals or action plans submitted, please feel free to leave this blank.

THANK YOU FOR YOUR TIME AND INPUT!

APPENDIX B – SURVEY WITH INTERVIEW

Purpose: To learn more about your community in regards to prevention of sexual violence.

What the survey asks: This survey is going to ask about different indicators related to your community and the prevention of sexual violence.

Definitions:

Sexual Violence - any sexual activity when consent is not obtained or not given freely.

Prevention - primary prevention meaning efforts to prevent sexual violence before it occurs for the first time. Prevention efforts can be supported by but are not general awareness efforts.

Your Community - refers to your service area.

Instructions: Please read the following questions and answer based on your own opinion of each topic or pre-existing knowledge that you may have.

QUESTIONS – FOR COMMUNITY MEMBERS

COMMUNITY KNOWLEDGE ABOUT SEXUAL VIOLENCE

Now we are going to ask you about your community's knowledge of sexual violence. As a reminder, when we use the term *sexual violence*, we mean any sexual activity when consent is not obtained or not given freely. And when we refer to your community, we are specifically referring to your service area.

How much would you say your community members know about the following in relationship to sexual violence? Please mark **ONE** response for each item below.

	Nothing	A little	Some	A lot
Sexual violence, in general	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The causes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The consequences	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
How much sexual violence occurs locally (or the number of people who have experienced sexual violence in your community)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
What can be done to prevent sexual violence	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The effects of sexual violence on people who have been victimized	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

What do you feel are the top 2 misconceptions among community members about sexual violence?

- Why it occurs
- How much it occurs locally
- Implications for survivors
- Other (please specify)

What type of information is available in your community regarding sexual violence?

What local data on sexual violence are available in your community?

From whom/where do people obtain this information in your community?

COMMUNITY KNOWLEDGE OF EFFORTS TO PREVENT SEXUAL VIOLENCE

Now we are going to ask you about your community's knowledge of efforts to prevent sexual violence.

On a scale from 1-5, how much of a concern is sexual violence to members of your community, with 1 being *not a concern at all* and 5 being a *very great concern*?

(Not a Concern at All)					(A Very Great Concern)				
<input type="checkbox"/>	1	<input type="checkbox"/>	2	<input type="checkbox"/>	3	<input type="checkbox"/>	4	<input type="checkbox"/>	5

Are you aware of efforts in your community to prevent sexual violence?

<input type="checkbox"/> Yes	<input type="checkbox"/> No
------------------------------	-----------------------------

Please describe the efforts that are available in your community to address sexual violence.

How long have these efforts been going on in your community?

In your opinion, about how many community members are aware of each of the following about prevention efforts?

	None	A Few	Some	Many	Most
Have heard of efforts?	<input type="checkbox"/>				
Can name efforts?	<input type="checkbox"/>				
Know the purpose of the efforts?	<input type="checkbox"/>				
Know the intended audience that efforts are for?	<input type="checkbox"/>				
Know how the efforts work (activities or how they're implemented)?	<input type="checkbox"/>				
Know the effectiveness if efforts?	<input type="checkbox"/>				

Are there misconceptions or incorrect information among community members about the current prevention efforts?

<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Unsure
------------------------------	-----------------------------	---------------------------------

What are these? If you are not sure about misconceptions or incorrect information about prevention efforts, please feel free to leave this blank.

Is anyone in your community trying to start efforts to prevent sexual violence? If so, please describe those efforts. If you are not sure, please feel free to leave this blank.

COMMUNITY CLIMATE

Now we are going to ask you about your community climate related to support for and priority level for sexual violence prevention efforts.

How much of a priority is preventing sexual violence to community members?

- The most important priority
- A top priority, but not the most important
- Not very important
- Not important at all

Below is a list of ways community members may show support (or lack of support) for sexual violence prevention efforts. Please indicate whether none, a few, some, many, or most community members would or do show support in this way.

Community Members:	None	A Few	Some	Many	Most
At least passively support efforts, but are not necessarily active in that support.	<input type="checkbox"/>				
Participate in developing, improving or implementing efforts, (for example, attending group meetings that are working toward these efforts).	<input type="checkbox"/>				
Play a key role as a leader or driving force in planning, developing, or implementing efforts.	<input type="checkbox"/>				

About how many community members would support expanding efforts in the community to prevent sexual violence?

- Most
- A few
- Many
- None
- Some

What are the primary obstacles to efforts addressing this sexual violence in your community?

--

LEADERSHIP

The following questions ask about your perception of community leadership with regard to sexual violence prevention.

Using a scale form 1-5, how much of a concern is sexual violence to the leadership of your community, with 1 being “not a concern at all” and 5 being “a very great concern”?

(Not a Concern at All)		(A Very Great Concern)		
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5

How much of a priority is preventing sexual violence to leadership in your community?

- The most important priority
- A top priority, but not the most important
- Not very important
- Not important at all

Here is a list of ways leadership might show it's support or lack of support for efforts to prevent sexual violence. Please indicate whether none, a few, some, many, or most leaders would or do show support in this way.

Leaders in my community:	None	A Few	Some	Many	Most
At least passively support efforts, but are not necessarily active in that support.	<input type="checkbox"/>				
Participate in developing, improving, or implementing efforts, (for example by being a member of a group that is working toward these efforts).	<input type="checkbox"/>				
Support allocating resources to fund community efforts.	<input type="checkbox"/>				
Play a key role as a leader or driving force in planning, developing, or implementing efforts.	<input type="checkbox"/>				
Play a key role in ensuring the long-term viability of community efforts, for example by allocating long-term funding.	<input type="checkbox"/>				

Does the leadership in your community support expanded efforts in the community to prevent sexual violence?

<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Unsure
------------------------------	-----------------------------	---------------------------------

Who are leaders that are supportive of preventing sexual violence in your community? (please print names) If you are not sure about leaders that are supportive of prevention, please feel free to leave this blank.

	<i>Print Leader Name</i>
Leader 1	
Leader 2	
Leader 3	
Leader 4	
Leader 5	
Leader 6	
Leader 7	
Leader 8	

What other leaders in the community do you suggest we interview?

RESOURCES FOR EFFORTS

Now we are going to ask you about your community's resources for efforts to prevent sexual violence. We will be asking you to think about both community members more generally as well as specifically about leaders in your community. You may notice the same questions repeat, occurring once for each group. As a reminder, when we use the term sexual violence, we mean any sexual activity when consent is not obtained or not given freely. And when we refer to your community, we are specifically referring to your service area.

To whom would an individual affected by sexual violence turn to first for help in your community?

Here is a list of resources that could be used to prevent sexual violence. For each of these, please indicate whether there is none, a little, some, or a lot of that resource available in your community that could be used to prevent sexual violence.

	Nothing	A little	Some	A lot
Volunteers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Financial donations from organizations and/or businesses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Grant funding	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Experts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Partnerships	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

On a scale from 1-5, where 1 is “no effort” and 5 is a “great effort,” how much effort are community members putting into doing each of the following things to increase the resources going toward preventing sexual violence in your community?

	1 (No Effort)	2	3	4	5 (Great Effort)
Seeking volunteers for current or future efforts to prevent sexual violence in the community.	<input type="checkbox"/>				
Soliciting donations from businesses or other organizations to fund current or expanding community prevention efforts.	<input type="checkbox"/>				
Writing grant proposals to obtain funding to prevent sexual violence in the community.	<input type="checkbox"/>				
Training community members to become experts.	<input type="checkbox"/>				
Recruiting experts to the community.	<input type="checkbox"/>				

On a scale from 1-5, where 1 is “no effort” and 5 is a “great effort,” how much effort are leadership putting into doing each of the following things to increase the resources going toward preventing sexual violence in your community?

	1 (No Effort)	2	3	4	5 (Great Effort)
Seeking volunteers for current or future efforts to prevent sexual violence in the community.	<input type="checkbox"/>				
Soliciting donations from businesses or other organizations to fund current or expanding community prevention efforts.	<input type="checkbox"/>				
Writing grant proposals to obtain funding to prevent sexual violence in the community.	<input type="checkbox"/>				
Training community members to become experts.	<input type="checkbox"/>				
Recruiting experts to the community.	<input type="checkbox"/>				

Are you aware if any proposals or action plans that have been submitted for funding to prevent sexual violence in your community?

<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Unsure
------------------------------	-----------------------------	---------------------------------

Please give details about the proposal or action plans submitted? If you are not sure about proposals or action plans submitted, please feel free to leave this blank.

Do you know if there is any evaluation of efforts that are in place to address sexual violence?

THANK YOU FOR YOUR TIME AND INPUT!